



Morden & District Chamber of Commerce



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SPRING GENERAL MEETING

TUESDAY, JUNE 12, 2007, MINNEWASTA GOLF & COUNTRY CLUB

A G E N D A

1. CALL TO ORDER

2. PRESIDENT'S REMARKS

3. PRESENTATION OF NEW MEMBERSHIPS

4. MILESTONE RECOGNITION

5. MINUTES OF THE 2006 MEETING

6. FINANCIAL STATEMENT

7. REPORTS

Morden Corn and Apple Festival – Jocelyne Durand
Morden's 125th Anniversary – Lenore Laverty

8. NEW BUSINESS

Revision of Chamber of Commerce By Law – Article X, Auditors; Section 10.01
Confirmation of Executive Council

9. ANNOUNCEMENTS

10. GUEST SPEAKER

Larry Dyck
Decor Cabinets, Morden

11. ADJOURNMENT

Corn and Apple Festival - Fourth Weekend in August

MORDEN AND DISTRICT CHAMBER OF COMMERCE 2007 EXECUTIVE COUNCIL

PRESIDENT	CAROL WILLIAMS	EMPLOYNET
VICE PRESIDENT	ALAN BRACKMAN	AGASSIZ MEDICAL CENTRE
PAST PRESIDENT	DAVID WILKINSON	CANADIAN FOSSIL DISCOVERY CTRE
	DALE STAMBUSKI	EAGLEYE PRINTING & DESIGN
AGRICULTURE	ART PETKAU	PETKAU ENTERPRISES LIMITED
BUSINESS DEVELOPMENT	ANA MARIA DAWSHKA	DIMENSIONS
COMMUNITY DEVELOPMENT	DAVID WEISS	PEMBINA VALLEY CONTAINERS
COMMUNITY WELLNESS	ALAN BRACKMAN	AGASSIZ MEDICAL CENTRE
MANUFACTURING	NIGEL JONES	JODALE PERRY
MARKETING & COMMUNICATION	JULIE MCNEICE	MCNEICE CONSULTING LTD
MEMBERSHIP	KEVIN FRIESEN	GOLDEN WEST BROADCASTING
PROGRAMS & EVENTS	KENT WINNING	WINNING ADVERTISING COMPANY
STAFF	CHERYL LINK	MANAGER

2007 NEW MEMBERS

ABRAMS MANUFACTURING	Chris Abrams
BORDER EXCAVATING	Irvin Wolfe
BRENDA'S AESTHETICS & HAIRSTYLING	Brenda Wolfe
DESTINATION SPORTS OUTFITTERS	Jonathan Giesbrecht
5 TH AVENUE COLLECTION JEWELLERY	Margrose & Shaun Madak
FREUND'S AUTO PARTS	Larry Freund
FROSTBITE MECHANICAL	James & Pam Elias
HENDERSON HOUSE COUNTRY INN	Dawna & Perry Hopkins
JODALE PERRY	Nigel Jones
MAG TRUCKING	Gordon Beyak
MCNEICE CONSULTING LTD.	Julie McNeice
PIXELS	Mandy Fehr
SABAN AND COMPANY	Gina Dyck
THAT'S NEAT	Melanie Ballard
TIM HORTON'S	Jeff Derksen
WIDMER LAW OFFICE	Avaline Widmer
YARDS BY STEVE	Steve Klein

CHAMBER OF COMMERCE HIGHLIGHTS

- Held two general and four Executive Meetings
- Renewed Membership with the *Manitoba Chamber of Commerce, Canadian Chamber of Commerce Tourism Awareness Network and Manitoba Taxpayer Association.*
- Hosted an Information and Networking Seminar on Chamber Benefits: Group Insurance, Visa/Mastercard Merchant Service Discounts; and MTS Long Distance and Cellular Plan Discounts.
- Helped Western School Division promote Morden to graduating education students at the *Universities of Manitoba and Brandon Faculty of Education Job Fairs.*
- Hosted a Gala Banquet to mark Morden's 125th Anniversary and presented a specially designed Chain of Office to the Town of Morden as a commemorative.
- Offered *Virtual Storefront* pages on the Chamber website as a new benefit to Members.
- Sponsored *Jesse Rodgers* and *Amy Giesbrecht* to attend *Forum for Young Canadians* in Ottawa.
- *Reg Braun* is the President of the *Corn and Apple Festival Inc.* The Board of Directors, in cooperation with the *Town of Morden*, provided the hardware for banners on Thornhill Street.
- *Jocelyne Durand* and *Ken Wiebe* are the Chairpersons of the *2007 Corn and Apple Festival.* The organizing committee has held four meetings to date.
- Assisted with the redesign and update of the *Morden Visitors' Guide.*
- Hosted three *Webcast Networking Seminars:* "Four Generations in the Workplace", "7 Hidden Reasons Employees Leave" and "X Teams".
- *Benita Faralli* worked her Co-op Education hours in the Chamber office.
- Sponsored the *Career Opportunities Day* Recruitment Fair with Employment Manitoba, Service Canada, Partners with Youth and Heartland Community Futures Development Corporation. Hired *Donna Cox* as Facilitator.
- Co-Hosted an *All Candidates' Forum* with Winkler & District Chamber of Commerce prior to the Provincial Election.
- *Kent Winning* chairs the *Morden Marketing Team*, which meets monthly. Activities to date include advertising in the *Morden Visitors' Guide, Pembina Valley Guide, Free Press Destination Manitoba insert, Going Places Magazine*; designed and will be erecting highway billboard on Hwy #1; arranged for promotion on Beaver Buses traveling between downtown Winnipeg and Selkirk; put up new literature display at Golf Course; ordered promotional give-aways for tourism trade shows; participated in major promotional package with Travel Manitoba.
- With Town of Morden Councillors *Alex Fedorchuk* and *Wayne Hosea*, visited new businesses, presented a plant and took pictures for promotion.
- *Reg Braun, Braun Financial* is the agent for *Chambers of Commerce Group Insurance Plan.*
- All Morden events/dates for 2007 were submitted for addition to the *Travel Manitoba Events Guide* and the *Pembina Valley Guide, MTS Directories, Canadian Almanac* and various event website.
- *David Wilkinson* attended the *Winkler Chamber of Commerce Annual Meeting.*
- *Carol Williams* is the Morden representative on the *Manitoba Chamber of Commerce Board of Directors.*
- Presented the *2007 Loreena McKennitt Award* to *Jessica Persson.*
- Hired *Stephanie Klassen* as Administrative Assistant for the Corn and Apple Festival.
- Hired *Ashley Klassen* as Tourist Information Centre Coordinator. The Centre opened May 14th.
- Seventeen issues of *Just the Fax* have been faxed and emailed to members on a weekly basis to inform them of Chamber and community events and issues.
- Continue as the regional site for the *Canada/Manitoba Business Service Centre.*
- The *Morden Moolah* program is very successful, to date; **\$89,195.00** has been spent in Morden businesses. This is an increase of \$21,130 from this time last year.
- Attended the *Ecole Morden Middle School Grade 8 Medieval Days* banquet.
- *Morden Market Days* will start on Thursday June 14th and will continue every Thursday until October.
- Provide community information to prospective businesses, new professionals, new residents, convention and meeting planners and students working on school projects.

PRESIDENT'S DIARY

- Represents the Chamber on the *Corn and Apple Festival* Board of Directors.
- Attended the *Winkler & District Chamber of Commerce* and *Plum Coulee Chamber of Commerce* Annual Meeting Banquets.
- Presented the Chamber of Commerce Business Plan and Budget to Town Council.
- Attended the *Manitoba Chambers of Commerce Annual Convention* in Winnipeg.
- Attended the presentation of the *Town of Morden Financial and Business Plans*.
- Participated in the delivery of plants to welcome two new businesses and attended four grand openings.
- Attended *Here Comes the Judges* and *Beast Feast* events.
- Co-hosted the joint *All Candidates' Forum* in Winkler
- Attended *MP, Brian Pallister's 2007 Parliamentary Update*
- Meets frequently with *Morden Mayor, Council and CAO* to discuss Chamber ideas, concerns and projects of a local nature.
- Was interviewed by various media on a number of issues.

**MORDEN AND DISTRICT CHAMBER OF COMMERCE
SPRING GENERAL MEETING
JUNE 13, 2006 – MINNEWASTA GOLF COURSE RESTAURANT**

President David Wilkinson called the 2006 Spring General meeting to order and established a quorum of 54 members. He welcomed all in attendance and introduced **Brenda Storey** of the *Winkler & District Chamber of Commerce*. He asked all to note the Chamber Highlights printed in the report booklet. He noted that the Morden Moolah program has successfully encouraged \$68,065.00 in additional spending in Morden to date, an increase of \$26,175 over this time last year.

He introduced the Executive Members in attendance and presented New Memberships to *Best Sleep Centre, Extreme Scooters, GG Financial Inc. and A Wee Bit of Heaven Bed & Breakfast*.

MINUTES

EARL LAUTENSCHLAGER/TIM FEHR: That the Minutes of the 2005 Spring General Meeting be adopted as printed in the Meeting booklet.

CARRIED

FINANCIAL REPORT

MURRAY BRAUN/TIM FEHR: That the Financial Report be adopted as printed in the Meeting booklet.

CARRIED

REPORTS

CORN AND APPLE FESTIVAL

Festival Chairperson **Jocelyne Durand** announced that Lou Gramm, formerly of the group Foreigner will be the Friday night Headliner and, special for the Festival's 40th Anniversary, Prairie Oyster will be the Saturday evening Headliner.

She also announced that the Festival now has a website at www.cornandapple.com designed by *Pixels*.

She encouraged Morden businesses to take advantage of the opportunities offered by the Festival Sponsorship program.

MORDEN'S 125th ANNIVERSARY IN 2007

Lenore Laverty, co-chair of Morden 125 Promotions Committee noted that local organizations plan many different events during the year and asked all to use the 125 theme in 2007. The promotions committee will be producing ads, highway banners, decorations, etc. for use during the year. Any special events planned should be reported for inclusion on the Events Calendar.

NEW BUSINESS

Golf Prizes

- Lowest Score: *Dave Weiss* foursome
- High Hidden Hole: 4-way tie: *Joel Lautenschlager, Tim Fehr, David Keem and Pam Weiss*
- Most Honest Golfer: *David Keem*

ANNOUNCEMENTS

- **Krazy Daze** – June 12 – 17th
- **Morden Market Days** – starts Thursday June 15th at 4:00
- **GST Rate Reduction Information Presentation** – June 22nd, 12:00 noon in the Friendship Centre – co-hosted by the Chamber and BDO Dunwoody.

GUEST SPEAKER

President David Wilkinson introduced our Speaker **Dan Overall**, Director of Policy and Communications for the *Manitoba Chambers of Commerce* who discussed the Chambers' 9 point plan for the Great Jobs Agenda.

ADJOURNMENT

DAVID WILKINSON – PRESIDENT

CHERYL LINK – MANAGER

NEW BUSINESS

MOTION TO AMEND BYLAWS

Moved by: Dale Stambuski

Seconded by Kent Winning

That pursuant to **Article XII; Section 12:01: REVISION OF BY LAWS** of the Morden and District Chamber of Commerce, Notice of Motion for a By Law Amendment having been presented at the 2006 Annual General Meeting and Members were notified at least fourteen days prior to the General Meeting,

Therefore be it resolved that **Article X. AUDITORS; Section 10.01** be amended to read: "The Chamber's books of account shall undergo a *Review Engagement* at least once a year and be available for the Annual Meeting."

9:37 AM
 05/11/07
 Accrual Basis

Morden & District Chamber of Commerce
Profit & Loss Budget vs. Actual
 January through December 2007

	<u>Jan - Dec 07</u>	<u>Budget</u>
Ordinary Income/Expense		
Income		
Corn and Apple reimbursements	800.00	3,000.00
Fee for Service	0.00	1,000.00
Grants	0.00	50,890.00
Group Insurance/L.D. Share Grou	1,059.24	2,200.00
Membership Dues	20,427.50	20,000.00
Miscellaneous Income	0.00	500.00
Office Reimbursements	600.00	1,200.00
Special Events/Fundraising	4,735.10	4,300.00
Web Site	100.00	2,000.00
Total Income	<u>27,721.84</u>	<u>85,090.00</u>
Expense		
Affiliation	1,873.99	2,000.00
Corn & Apple Festival	904.00	3,000.00
Executive & Committee Meetings	431.73	1,500.00
Fundraising/Special Events	4,636.39	5,500.00
Insurance	0.00	1,500.00
Maintenance	155.00	500.00
Miscellaneous	0.00	100.00
Office Equipment	153.89	1,500.00
Office Rent/Utilities	6,485.00	14,000.00
Payroll Expenses	13,971.91	34,000.00
Postage and Delivery	312.00	600.00
Printing and Reproduction	850.49	1,500.00
Professional Fees	738.30	1,500.00
Scholarship/Awards	603.74	700.00
Supplies	19.71	700.00
Telephone & Internet	918.37	2,200.00
Tourist Info Centre	1,967.44	17,489.00
Town Promotion/Advertising	874.00	1,000.00
Travel & Education	828.90	4,000.00
Website	50.00	500.00
Total Expense	<u>35,574.86</u>	<u>93,789.00</u>
Net Ordinary Income	-7,853.02	-8,699.00
Other Income/Expense		
Other Income		
7012 - Career Opportunities Day	12,131.00	13,600.00
Total Other Income	<u>12,131.00</u>	<u>13,600.00</u>
Other Expense		
8016 - Career Opp Day	9,476.25	11,600.00
Total Other Expense	<u>9,476.25</u>	<u>11,600.00</u>
Net Other Income	<u>2,654.75</u>	<u>2,000.00</u>
Net Income	<u>-5,198.27</u>	<u>-6,699.00</u>

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9:35 AM
06/11/07
Accrual Basis

Morden & District Chamber of Commerce
Balance Sheet
As of December 31, 2007

	Dec 31, 07
ASSETS	
Current Assets	
Chequing/Savings	
Royal Bank - Chequing	9,717.16
Royal Bank - Savings	1,019.59
Total Chequing/Savings	10,736.75
Accounts Receivable	
1200 - Accounts Receivable	2,100.30
Total Accounts Receivable	2,100.30
Total Current Assets	12,837.05
TOTAL ASSETS	<u>12,837.05</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 - Accounts Payable	813.45
Total Accounts Payable	813.45
Other Current Liabilities	
Donations	22.50
Morden Moolah	8,073.45
2100 - Payroll Liabilities	713.95
2200 - GST Payable	382.19
Total Other Current Liabilities	8,427.71
Total Current Liabilities	9,241.16
Total Liabilities	9,241.16
Equity	
Retained Earnings	8,794.16
Net Income	-5,198.27
Total Equity	3,595.89
TOTAL LIABILITIES & EQUITY	<u>12,837.05</u>