

# **SPRING GENERAL MEETING**

**TUESDAY, JUNE 14, 2005**

**MINNEWASTA GOLF & COUNTRY CLUB**

## **A G E N D A**

**1. CALL TO ORDER**

**2. PRESIDENT'S REMARKS**

**3. PRESENTATION OF NEW MEMBERSHIPS**

**4. MINUTES OF THE 2004 MEETING**

**5. FINANCIAL STATEMENT**

**6. REPORTS**

**e-Commerce Seminars – David Wilkinson**

**Chamber of Commerce Group Insurance – Reg Braun/Mark Sawatzky**

**39<sup>th</sup> Annual Morden Corn and Apple Festival – Jocelyne Durand**

**Morden Merchants Association – Ana-Maria Dawshka**

**7. NEW BUSINESS**

**8. ANNOUNCEMENTS**

**9. GUEST SPEAKER**

**Graham Starmer, President**

**Manitoba Chambers of Commerce**

**10. ADJOURNMENT**

# MORDEN AND DISTRICT CHAMBER OF COMMERCE

## 2005 EXECUTIVE COUNCIL

PRESIDENT	DALE STAMBUSKI	EAGLEYE PRINTING & DESIGN
PAST PRESIDENT	DAN PONA	PONA GALLERY
VICE PRESIDENT	DAVID WILKINSON	BLADE CONSULTANCY
MANAGER	CHERYL LINK	
AGRICULTURE	ART PETKAU	PETKAU ENTERPRISES
CIVIC AFFAIRS	DAVID WEISS	PEMBINA VALLEY CONTAINERS
CIVIC AFFAIRS	BOB NEUFELD	KRAHN & FRIESEN ACCOUNTANTS
EDUCATION & TRAINING	TED FRANSEN	WESTERN SCHOOL DIVISION
MEMBERSHIP	KEVIN FRIESEN	GOLDEN WEST BROADCASTING
PROGRAMMING	KENT WINNING	WINNING ADVERTISING COMPANY

### 2005 NEW MEMBERS

BEE WELL APOTHECARY	Lisa Zaretsky
BLUE MARLIN RESTAURANT	Alex & Brenda Kanski
BORDER VALLEY CLEAN CO	Cornie Dyck
BOUNDARY TRAILS LANDSCAPING & SNOW REMOVAL	Mike & Ed Kehler
ELAX INTER MART	Ella Baumann
GILL-WAY AG VENTURES LTD.	Mike Gillis
GRASS ROOTS CHIROPRACTIC & WELLNESS CENTRE	Gary Malanchak
HEARTLAND COMMUNITY FUTURES DEV. CORP.	Barb Kitching
IVY'S MASSAGE THERAPY	Ivy Last
MANSAPRO DISTRIBUTING	Bryan Buhse
MASSAGE THERAPY BY HARRY ZAHN	Harry Zahn
ORGANIZE TO MAXIMIZE	Leann Sayer
PAINTING, DECORATING & SO MUCH MORE	Ken Wiebe
PETE WALL CARPENTRY	Pete Wall
PIANOWORX	Ernest Unrau
RANDY HARDER BACKHOE SERVICE	Randy Harder
RICK'S AUTO SALES	Rick Friesen & Terry Klassen
STAMPIN' UP	Elaine Carter
STICK FIX MORDEN	Braden Boucher
WELLSPRING CONSOCIATES	Larry & Myra Danielson
VELOCITY MOTORSPORTS	Jeff Sit
ZEENA TRANSPORT	Henry & Annie Giesbrecht

## CHAMBER OF COMMERCE HIGHLIGHTS

- Held two general and four Executive Meetings
- Re-organized Chamber of Commerce Executive Council in accordance with strategic planning recommendations.
- Renewed Membership with the *Manitoba Chamber of Commerce, Canadian Chamber of Commerce Tourism Awareness Network and Manitoba Taxpayer Association.*
- Co-hosted with *Krahn & Friesen Chartered Accountants The Leadership Ladder* with speaker Ian Whitfield.
- With representatives from Minnewasta and Maple Leaf Schools, attended the *University of Manitoba Faculty of Education Job Fair* to promote Western School Division to graduating education students.
- The *Morden Merchants Association* chaired by *Ana-Maria Dawshka* has held 10 meetings and have sponsored ice sculptures for Winter Carnival and supported Monster Days and Crazy Daze.
- *Reg Braun* is the President of the *Corn and Apple Festival Inc.*
- *Jocelyne Durand* is the Chairperson of the 2005 *Corn and Apple Festival*. The organizing committee has held four meetings to date.
- Purchased a congratulatory ad in the Manitoba Softball Hall of Fame Program to recognize the induction of the Morden Whiz Bangs Ladies Team from 1948 to 1950.
- Provided sponsorship to Morden Health and Wellness Forum.
- Hosted a luncheon with Portage Lisgar MP Brian Pallister to talk about the new federal budget.
- *Kent Winning* chairs the *Morden Marketing Team*, which meets monthly. Activities to date include production of the Morden Visitors' Guide, advertising in *Pembina Valley Guide, Motor Coach Canada magazine* and *The Country Register*, Exhibits at Discover Manitoba Tourism Trade Show in Winnipeg, Morden Home Farm & Leisure Show, Rural Forum in Brandon and the Morden RV Show; contributed toward *Corn and Apple Festival brochure* and agreed to advertise in *Motor Coach Canada* magazine.
- With Town of Morden Councillors *Alex Fedorchuk* and *Wayne Hosea*, visited new businesses, presented a plant and took pictures for promotion.
- *Reg Braun, Braun Financial and Mark Sawatzky, MJS Performance Benefits* are the agents for *Chambers of Commerce Group Insurance Plan*.
- *Dale Stambuski and David Wilkinson* attended the *Manitoba Chambers of Commerce Annual Convention* in Flin Flon. Sponsored resolution to continue to not include Teachers in the Worker's Compensation Plan.
- All Morden events/dates for 2005 were submitted for addition to the *Travel Manitoba Events Guide* and the *Pembina Valley Guide, Canadian Almanac, various event websites* and on the Morden web page [www.mordenmb.com](http://www.mordenmb.com).
- *Ted Fransen* is Morden's representative on the *Central Region Health Authority* and *Red River Community College's Community Liaison Committee*.
- Industry Representative *David Weiss* attended the *Winkler Chamber of Commerce Annual Meeting*.
- *David Weiss* is the Morden representative on the *Manitoba Chamber of Commerce Board of Directors*.
- Sponsored *Elizabeth Hopkins, Krista Holliston, Jackie Braun and Luana Da Silva* to the *Forum for Young Canadians* in Ottawa.
- Sponsored *Canadian Fossil Discovery Centre Beast Feast Fundraiser*.
- Hosted three of eight *e-Commerce seminars*. After a summer break, the monthly seminars will continue.
- *David Weiss* presented the *2005 Loreena McKennitt Award* to *Ainsley Schroeder* at the Morden Festival of the Arts Highlights Concert.
- Hired *Meaghan Andrew* as Administrative Assistant for the Corn and Apple Festival.
- Hired *Kate Wiens* as Tourist Information Centre Coordinator.
- Nineteen issues of *Just the Fax* have been faxed and emailed to members on a weekly basis to inform them of Chamber and community events and issues.
- Hosted four *Breakfasts With Members* to discuss issues, concerns and ideas in an effort to improve communication between the Chamber Executive and Members.
- With *Town of Morden and Pembina Hills Art Gallery*, welcomed *U.S. Consul to Manitoba Mr. Todd Schwartz*. Arranged tours of *Huron Windows* and *Buhler Manufacturing and Canadian Fossil Discovery Centre* and meeting with *R.C.M.P.* regarding border security issues. Mr. Schwartz also met with local politicians and then opened the *Headlines of History* exhibit at the Art Gallery.

- Continues as the regional site for the *Canada/Manitoba Business Service Centre*.
- The *Morden Moolah* program has become very successful, to date; \$41,890.00 has been spent in Morden businesses. New denominations of 5, 10 & 25 cents and one dollar are now available.
- Attended the *Ecole Morden Middle School Grade 8 Medieval Days* banquet.
- Attended the *Regional Health Authority Community Forum*.
- *Morden Market Days* will start on Thursday June 23<sup>rd</sup> and will continue every Thursday until October.
- Provide community information to prospective businesses, new professionals, new residents, convention and meeting planners and students working on school projects.

## **PRESIDENT'S DIARY**

- Represents the Chamber on the *Corn and Apple Festival* Board of Directors.
- Met with representatives of the *Town, Morden Community Development Corp, Morden Merchants Association, Morden Business Improvement Area and Morden Marketing Team* to discuss ideas for eliminating duplication of services and increasing efficiencies.
- Presented Certificate to recognize Pembina Valley Containers' 25 years in business.
- Attended the *Winkler & District Chamber of Commerce Annual Banquet*.
- Attended the presentation of the *Town of Morden Financial and Business Plans*.
- Attended the Grand Opening of the *Human Resource Centre for Students, Pathfinders Canada, Harry Zahn Massage Therapy and the Headlines of History exhibit at the Pembina Hills Art Gallery*.
- Attended the regional *Chamber of Commerce Caucus Meeting* prior to attending Manitoba Chambers of Commerce Annual Convention.
- With Vice President *David Wilkinson*, attended the *Manitoba Chambers of Commerce Annual Convention* in Flin Flon.
- Meets frequently with *Morden Mayor, Council and CAO* to discuss Chamber ideas, concerns and projects of a local nature.
- Was interviewed by various media on a number of issues.

**MORDEN AND DISTRICT CHAMBER OF COMMERCE  
SPRING GENERAL MEETING  
JUNE 8, 2004 – MINNEWASTA GOLF COURSE RESTAURANT**

President Dale Stambuski called the 2004 Spring General meeting to order and established a quorum of 50 members. He welcomed all in attendance and asked all to note the Chamber Highlights printed in the report booklet especially the relocation of the Chamber of Commerce office to its new downtown location and the Tourist Information Centre to 530 Thornhill Street. He further noted that the Morden Moolah program has successfully encouraged \$26,620.00 in additional spending in Morden to date and Breakfast conversations have been very productive.

He introduced the Executive Members in attendance and Winkler Chamber of Commerce President Deb Penner and presented New Memberships to Blade Consultancy and Quilter's Jewel.

**MINUTES**

**S. FRIESEN/E. LAUTENSCHLAGER:** That the Minutes of the 2003 Spring General Meeting be adopted as printed in the Meeting booklet.

**CARRIED**

**FINANCIAL REPORT**

**T. FRANSEN/T. DYCK:** That the Financial Report be adopted as printed in the Meeting booklet.

**CARRIED**

**REPORTS**

**CORN AND APPLE FESTIVAL**

Carol Heppenstall reported that the committee is still looking for volunteers for Vice Chairperson, Free Corn and Parade Luncheon. The float has been redesigned and will be a hit at area parades. The headliners for the 2004 Festival will be Gary Lewis & the Playboys, Terry Sylvester of the Hollies and The Stampeders.

She asked those in attendance to consider or suggest names of volunteers and support the sponsorship program.

**COME FOR A WALK MARKETING TEAM**

Ernie Epp reported that the Team continues to meet regularly and is currently involved in strategic planning to align with the Town Council's Tourism Marketing Plan which includes highway signs, promotion using the "Best in Country Living" slogan and advertising to northern Manitoba. They are evaluating and updating the customer service manuals and will be partnering on a Tourist survey and will be personally surveying visitors at the Corn and Apple Festival.

**MORDEN MERCHANTS ASSOCIATION**

Kent Winning reported that that the recently completed Monster Sale Week created a carnival-like atmosphere which included flipper prints on Stephen Street, cartoon representations on storefront windows and a fossil dig for prizes for the kids. All went well.

Krazy Daze will include the Putt of a Lifetime as a fundraiser for the Morden Area Foundation, a bean drop, fire department display and events, Antique Road Show, hot dog booth and a pork barbecue fundraiser by the Miracle of Life Foundation.

The association is also arranging for a "Big Box" speaker and continues to assist with the Morden Market Days..

**NEW BUSINESS**

**CHAMBER ANNUAL GENERAL MEETING**

D. Stambuski advised that the Chamber Annual Meeting date will change from January to February in 2005. Actual dates and information will be forthcoming.

**MORDEN'S 125<sup>TH</sup> ANNIVERSARY**

Councillor Maurice Butler advised that he will be chairing Morden's 125<sup>th</sup> anniversary events in 2007. He has a committee in place and they will be meeting to plan awareness activities around existing events. Some

other ideas would be a parade, school reunions, homecoming, encouraging past residents to return. Themes and costume events including a rendezvous in the Park are also among the ideas being discussed.

He suggested that some anniversary projects could be upgrades to the Rec. Centre facility or the Morden Park Bowl or to playground equipment.

### ***MORDEN AREA FOUNDATION***

Morden Area Foundation President Lenore Laverty provided an update on the Foundation funds and projects since its inception in 1993. She suggested that the foundation is spearheading the increase of the endowment fund to \$1 million as a 125<sup>th</sup> Anniversary project and challenged the business community to meet that goal.

### ***ANNOUNCEMENTS***

- **All Candidates' Forum** – Federal candidates – June 21st
- **Golf prizes were awarded** – thanks to **BDO Dunwoody, Agassiz Credit Union, RBC, Braun Financial and BDC** for donations.
- **Beach Blast** – July 1, 2004. Colert Beach celebrates its 50<sup>th</sup> Anniversary this year.
- **Community Services Expo** – September 7 – 8, 2004
- **Morden Area Foundation Banquet & Community Service Award Presentation** – October 22, 2004

### ***GUEST SPEAKER***

Speakers were new Town employees Stacey Dunnigan, Economic Development Officer and Carol Martin, Community Resources Officer.

### ***ADJOURNMENT***

---

**DALE STAMBUSKI – PRESIDENT**

---

**CHERYL LINK – MANAGER**