



MORDEN & DISTRICT CHAMBER OF COMMERCE

Business Talk

Upcoming Events

- Feb. 11 Blooms Along the Trail
Morden Library
- Feb. 16 Finance & Administration
Committee Meeting
Civic Centre
- Feb. 17 Works & Operations
Committee Meeting
Civic Centre
- Feb. 19 Coffee with a Town Councillor
Friendship Centre
- Feb. 21 Winter Fest
Recreation Centre
- Feb. 22 Town Council Meeting
Civic Centre
- Feb. 22 Pembina Counseling Centre
Annual Meeting
7:00 pm - Friendship Centre
- Feb. 16 & 26 - Daffodil Days
"Let's Make Cancer History"
- May 12 2010 Manitoba Homecoming
Downtown Celebrations
- May 15 2010 Manitoba Homecoming
Social at Rec Centre



NEW Director



The Morden and District Chamber of Commerce welcomes Pamela Hiebert as the new Marketing and Promotions Director. Pamela comes to us from the sales department of Pembina Valley Online. She has had over 15 years of business and marketing experience. Starting as the owner/operator of Palette Printing, after seven years decided to specialize and moved to a local manufacturing company. Many of you might know her best from Decor Cabinets of Morden, where she developed the marketing department. She has been married for over 11 years to Kevin Hiebert. They have two children, Jane, 4 years old, and Aaron who is 10 months.

"I enjoy working in Morden, I have come to know many people in the business community and look forward to furthering those relationships here at the chamber." Pamela



Business Opening

Wes Hamm Upholstery opened up on Stephen Street February 1, 2010, in the old NAPA building. Wes and Tannis Hamm, owners, have been operating an upholstery business on their farm for four years and now decided to open up shop in Morden. Services currently offered are vehicle restoration, furniture and fabric sales.

Morden Chamber and Town Council welcome them to the Morden business community and wish them all the success.

Customer service is a great thing, it adds value to your product without adding cost. Sometimes the simplest of things will make the difference for example: A clean and tidy counter, A friendly greeting, yes even a smile can keep a customer coming back. *Remember the desire to serve people is not only the reflection of your business but also of you and the community in which you live.*

Corn & Apple Update

The revenue from the sale of 300 Club Lottery tickets each year is earmarked to provide for the capital needs of the Morden Corn & Apple Festival. Now that the \$35,000 commitment to the Town of Morden for Stephen Street Electrical upgrades has been met, the Festival will concentrate on refurbishing the three portable washroom trailers, building a new float, improving the backstage trailer as well as miscellaneous repairs to booths and equipment necessary for the operation of Morden's signature annual event. Three Corn & Apple Festival 300 Club Lottery draws are made on the last Wednesday of each month; the first ticket drawn wins \$1000 and the others win \$100 each. December winners are: Anita Kiernicki \$1,000; the MSTW Group of Five \$100 and Joel, Jessica & Rhys Lautenschlager \$100. January winners are: Brian Foster \$1,000; Harley Cowan \$100 and Wayne Warkentine \$100.

BR+E Update

The BR+E report gave us seven specific issues that need to be targeted. Over the next year, as we plan programs and events, we will be using this as our guide. One of the first initiatives that was addressed was succession planning. MAFRI has been organizing a series of workshops called "Business in Transition". They have been held in Carman and Altona. The Morden & District Chamber of Commerce is working in partnership with MAFRI to bring a workshop on succession planning to Morden. We look forward to working with you to address these important issues. Lets make 2010 a year of strong communication and prosperity. Please stop by the office, give me a call or email, I welcome your ideas.

Morden Moolah

Morden Moolah continues to be a hit with many businesses in Morden. Using it to reward employees, not only promotes positive work ethic but also keeps the shopping local. If you have any questions about Morden Moolah please call the Chamber office at 822-5630. We here to help!



NEW OFFICE HOURS

Mon- Tue
by appointment call 822-5630

Wed - Thu - Fri
9:00 - 5:00