



JUST THE FAX

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Morden and District
Chamber of Commerce

Edition CCLXVII

October 3, 2008

CORN & APPLE FESTIVAL LOTTERY STRIKES AGAIN

The September draws for the **Morden Corn and Apple Festival 300 Club Lottery** were held at the **Friendship Centre Bingo** last Wednesday afternoon. Congratulations to our lucky winners **Ed and Duane Friesen, \$1,000; Jay Chen, \$100; and Denis Myers, \$100.**

All 300 tickets were sold again this year thanks to the members at **St. John the Evangelist Catholic Church**. The funds raised will go for the new wheelchair ramps for the portable washroom trailers used during the Festival as well as for our annual contribution toward the Stephen Street electrical upgrades.

The lottery winners are announced each month in the **Chamber of Commerce Newsletter, *Just the Fax.***

BUSINESS SEMINARS IN OCTOBER

Community Futures Heartland will be hosting free video conferencing seminars in the Winkler Chamber Board Room. Call **1-877-472-7122** or check the website **www.cfheartland.ca** for full descriptions:

- Oct 6 Dynamic Sales Presentation
Customer Centric Service
- Oct 7 Time Management & Goal Setting
- Oct 8 Lunch & Learn: Innovative Event Planning
- Oct 9 Intro to Strategic Planning
Basics of Exporting
- Oct 10 Advanced Strategic Planning
- Oct 15 The Smart Executive Holistic Approach to Management
- Oct 16 Taking the Mystery out of Advertising
- Oct 20 Cash Flow is King
Marketing Basics (1 of 4)
Marketing Research (2 of 4)
- Oct 21 Co-op 101
Advertising & Promotion (3 of 4)
Developing a Marketing Plan (4 of 4)
The Opportunities & Pitfalls of High Risk Capital

CHAMBER INTERESTED IN BUSINESS RETENTION & EXPANSION—PART 2

The **Morden and District Chamber of Commerce** Executive is committed to helping our local business community to become more successful. To do this, we have joined **Business Retention and Expansion International** (www.brei.org).

The Chamber has put together a Task Force made up of Executive Members, chaired by **Ross Ariss** and have hired qualified **BREI Consultant Walter Siemens** to help guide the project. We have also purchased the database and spreadsheet program to compile the information collected.

The Task Force is currently working on the interview questions to be used, creating a list of 100 Morden businesses in all sectors to be interviewed and preparing to meet with those selected.

We will soon be looking for volunteers to interview businesses. If you are interested in being a part of this exciting new project, contact the Chamber office at **822-5630**.

CHALLENGES AND PERCEPTIONS

October is the month for seeking new ways of addressing issues, making improvements and expanding what is possible both inside and outside your business or organization.

The **Southern Manitoba Safe Work Group** will hold their inaugural meeting on **Monday, October 6th** from **11:30 to 1:30** at **3M Canada**. Lunch will be provided. Participation will provide awareness of safety and health issues, share experiences and best practices, networking, etc. Call **822-2494** for more information.

On **Wednesday, October 22nd** Community Futures Heartland and the Society for Manitobans with Disabilities are hosting a one day Conference called **My Strength, My Vision, My Dream, Our Future** at the **Morden Recreation Centre**. The conference will cover topics such as Challenging Perceptions, Expanding What's Possible and Disability Awareness Training. There will also be roundtable discussions on Entrepreneurship. Call **822-7410** to register.

On **Saturday, October 25th** Volunteer Manitoba will host a Board Development Workshop "**Addressing the Challenges Facing Smaller, Rural Communities**" and will cover topics such as Board Roles & Responsibilities, Code of Conduct & Ethics, Succession Planning and more. Call **1-866-419-2606** to register.

COMING EVENTS

- Oct United Way Campaign
Dr. Henry Marshall Photography—Art Gallery
- 4 & 11 *Creative Writing for beginners with Arvel Grey—Art Gallery*
- 6 Southern Manitoba Safe Work Group's Inaugural Meeting—3M
- 9 **Last Farmers' Market—corner of 8th & Stephen**
- 14 **Chamber Executive Meeting—Morden Motor Inn**
- 14 FCC Drive Away Hunger BBQ—Co-op
- 14 **Election Day**
- 19-25 **Small Business Week**
- 19 Curves Walk for Breast Cancer—536A Stephen
- 21 Morden Integration Committee/Friendship Centre Public Forum—Friendship Centre
- 22 My Strength, My Vision, My Dream, Our Future Conference-Rec Centre
- 24-25 *Improve Your Website Workshop—Legion*
- 25 Board Development Workshop—Friendship Centre
- 30 Friendship Centre Variety Show—Kenmor Theatre

OF MEMBERS & MORE

Farm Credit Canada is working on their 2008 **Drive Away Hunger Campaign**, which for the first time will also be held in Manitoba. Drive Away Hunger will be coming to the **Morden Co-op on October 14th** where food will be collected for the Morden Caring and Sharing Food Bank. Fill up a bag with food (or a donation) and come join them for a BBQ and lots of fun.