



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLXX

October 24, 2008

## MORDEN MOOLAH ENCOURAGES SHOP LOCAL

In the fall of 2002 your *Chamber of Commerce* introduced **Morden Moolah**, an initiative for businesses or individuals to utilize similar to gift certificates at ANY business in Morden.

Since that time **\$114,035.00** has been spent in Morden businesses!

We encourage everyone to consider **Morden Moolah** for gifts, employee rewards, prizes, etc. It is available for purchase at face value from the *Chamber* and is redeemed at face value as well. Call **822-5630** to find out more.

## HEARTLAND BUSINESS SEMINARS

Free video conferencing seminars sponsored by **Community Futures Heartland** continue in the Winkler Chamber Board Room. Full seminar descriptions can be found at [www.cfheartland.ca](http://www.cfheartland.ca). Register by calling **1-877-472-7122**:

**Oct 27** – Canada Border Service Agency Customs Workshop

**Oct 29** – Managing your Credit; Canada Border Service Agency - Vehicle Importation

**Oct 30** – Entrepreneur Etiquette & Introduction to Networking

**Nov 3** – Start a Home Based Business

**Nov 5** – Lunch & Learn Business Communications Strategies

- How to Find a Business Idea

## WORKERS COMPENSATION BOARD ADDS INDUSTRIES

The Government of Manitoba following consultations with Manitoba business and representative groups, have announced a number of new industries to be added to those currently requiring **Workers Compensation** coverage effective January 1, 2009. These include: Advertising and Marketing; Animal Services; Auction and Appraisal; Audiovisual and Multimedia Production; Beekeeping; Brokers and Sales Agents; Call Centres; Camps; Cemeteries; Driving Schools; Farming (other than family members), including incidental activities; Farm-Related Services; Fitness or Spa Facility; Flea Market; Freight Shipping; Gaming; Graphic Design, Interior Design or Decorating, Drafting; Greenhouses; Hatcheries; Laboratories; Livestock Market; Mail Order Sales; Museums and Galleries; Photography; Political Parties (including Constituency Offices); Rental Services, including Car or Truck rental); Research; Schools (excluding Teachers); Social Services; Unions and Labour Organizations; Vermin Extermination; and Veterinary Services.

The *Morden and District Chamber of Commerce* in conjunction with the *Manitoba Chambers of Commerce* successfully lobbied for the exclusion of some industries (specifically most Healthcare-related, Teachers, etc.).

If you have any questions or concerns, call **1-800-362-3340**.

## CHAMBER INTERESTED IN BUSINESS RETENTION & EXPANSION – PART 5

The **Morden and District Chamber of Commerce** Executive is committed to helping our local business community to become more successful. To do this, we have joined **Business Retention and Expansion International** ([www.brei.org](http://www.brei.org)). We are sponsoring the Business Retention and Expansion (BR+E) project which is designed to stimulate economic development and growth by assisting existing business.

A key aspect of this project is confidentiality. We will not publish information on individual businesses. The project is very careful about this confidentiality issue.

Before a community can assist existing businesses it must identify the businesses' needs, concerns and problems. Through the BR+E project, local volunteers visit businesses and gather information.

The information gathered from the visits is compiled and analyzed. It is then reviewed and local leaders try to solve the problems or better meet those needs identified by the businesses.

Recommendations are written for future economic development initiatives. This report is shared with all the stakeholders: businesses, Town and Rural Municipal Councils, provincial and federal representatives, etc. This then forms the basis for short-range tangible results as well as long-range plans for the community.

To volunteer to interview businesses call the Chamber office at **822-5630**.

## COMING EVENTS

- Oct United Way Campaign  
Dr. Henry Marshall  
Photography – Art  
Gallery
- 25 Board Development  
Workshop – Friendship  
Centre
- 25 Pumpkin Carving  
Workshop – Fossil  
Discovery Centre
- 28 Historical Society  
Meeting – Friendship  
Centre
- 30 Friendship Centre Variety  
Show – Kenmor Theatre
- 31 Hallowe'en Party -  
Legion
- Nov 1 Christmas Craft Show –  
Rec. Centre
- 4 **BR-E Informational  
Meeting – Friendship  
Centre**
- 10 Remembrance Day  
Banquet – Legion:  
Tickets \$13
- 10 & 24 Town Council Meetings –  
Civic Centre
- 11 Remembrance Day –  
Recreation Centre
- 14 **Christmas Lighting  
Ceremony – Kinsmen  
Suncatch on 8<sup>th</sup> Street**
- 14 Morden Area Foundation  
Donor Recognition Night  
– Minnewasta Golf Club
- 15 *Chautauqua Spirit –High-  
Tech History: Digitizing  
Your Photographs &  
Records – Friendship Ctr*
- 15 **Build Business Success:  
Assemble Your Toolkit  
– Smitty's, Winkler  
Chamber Executive  
Meeting – Motor Inn**

## OF MEMBERS & MORE

Welcome to **Swetlana Dirks**, of **Anastasia's Bridal Salon** at **376 Stephen Street**. Stop in to say Hi or call her at **822-9117**.

Call **James Steedsman** at **822-3298** to find out how you can help with the **Christmas Lighting Ceremony**.