



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLXXII

November 7, 2008

## MORDEN MOOLAH ENCOURAGES SHOP LOCAL

In the fall of 2002 your **Chamber of Commerce** introduced **Morden Moolah**, an initiative for businesses or individuals to utilize similar to gift certificates at ANY business in Morden.

Since that time **\$114,035.00** has been spent in Morden businesses!

We encourage everyone to consider **Morden Moolah** for gifts, employee rewards, prizes, etc. It is available for purchase at face value from the *Chamber* and is redeemed at face value as well. Call **822-5630** to find out more.

## MORDEN LIGHTS UP FOR CHRISTMAS

Now that the snow is falling it is easier to start thinking about Christmas. **James Steedsman** of **Giant Tiger**, **Pat Plett** at the **Friendship Centre** and **Basil Holewka** of **Photography by Basil** have been thinking about it for a while as they planned our annual Tree Lighting ceremony this year.

Come downtown on **Friday November 14<sup>th</sup>** for pictures with Santa at 5:30, bring a donation for Christmas Cheer. Gather at the Suncatch for carols, hot chocolate and s'mores at 6:30 and watch **Mayor Doug Wilson** light the tree at 7:00. The **Coffee House** follows at the Friendship Centre. Enjoy entertainment, refreshments and a movie for the kids.

## MORDEN CONSIDERS INTERNATIONAL RETAIL MARKETPLACE

**Morden Community Development Corporation (MCDC)** is planning a meeting and information session to determine interest in establishing an international marketplace mall on **Wednesday, November 12<sup>th</sup>, 2008** at **7:00 PM** at **327 North Railway Street** (across from The Friendship Centre, next door to the Liquor Commission). This meeting is open to anyone interested in starting a retail business in an open European market setting. In particular, MCDC feels that this type of European Market setting will be ideal for small start-up businesses and other established business considering a target market of both newcomers and long-term residents in the Pembina Valley. Bring a Friend!

## BUILD BUSINESS SUCCESS: ASSEMBLE YOUR TOOLKIT

The **Morden and Winkler Chambers of Commerce** together with **Manitoba Agriculture, Food and Rural Initiatives** and **Heartland Community Futures** presents a **Seminar for Women in Business or interested in Business** on **Saturday, November 15<sup>th</sup>, 8:45 a.m. to 2 p.m.** at **Smitty's Restaurant** in the **Southland Mall**. The cost is \$15 which includes lunch.

The organizing committee has announced that **Robyn Wiebe, White Castle Limousine, Morden; Monique Rampton, Morden Nurseries; Kathy Klassen, Portfolio Strategies Corporation, Altona; and Charity Schmidt, Charity Faye Day Spa, Winkler** will form the panel of local business women who will share success stories and experiences. **Tel. 319-0387**

## CHAMBER COMMITTED TO BUSINESS RETENTION & EXPANSION IN MORDEN

The **Morden and District Chamber of Commerce** Executive is proudly sponsoring the **Business Retention and Expansion (BR+E)** project which is a community-based approach to business and economic development. Our goal is to support local business in the creation of effective and well-managed economic development that leads to increased opportunity and quality of life in our community. By helping the community learn about the issues and concerns of local business we can set the priorities for projects to address those objectives.

We are looking for approximately 50 Volunteers to visit four businesses each early in the New Year to conduct our survey. Questions beyond general operating queries cover such topics as future plans, markets, information/assistance requirements, human resources, financial structure, business climate and local community.

The information analysis is then reviewed and local leaders try to solve the problems or better meet those needs identified by the businesses.

Recommendations are written for future economic development initiatives. This report is shared with all the stakeholders: businesses, Town and Rural Municipal Councils, provincial and federal representatives, etc.

To volunteer to survey businesses please call the **Chamber office** at **822-5630**.

## COMING EVENTS

- Nov 9 Tea, Bake Sale & Silent Auction - Legion
- 10 Remembrance Day Banquet – Legion: Tickets \$13
- 10 & 24 Town Council Meetings – Civic Centre
- 11 Remembrance Day – Recreation Centre
- 12 International Marketplace Mall Information Mtg – 327 N. Railway St
- 13 Sales & Customer Service Seminar with speaker Jeffrey Gitomer – Wpg Art Gallery – 204-926-3500 for tickets
- 14 **Christmas Lighting Ceremony – Kinsmen Suncatch on 8<sup>th</sup> Street**
- 14 Morden Area Foundation Donor Recognition Night – Minnewasta Golf Club
- 14 Christmas Coffee House – Friendship Centre
- 15 *Chautauqua Spirit – High-Tech History: Digitizing Your Photographs & Records – Friendship Ctr*
- 15 **Build Business Success: Assemble Your Toolkit – Smitty's, Winkler**  
**Call 319-0387 to register**
- 18 **Chamber Executive Meeting – Motor Inn**
- Dec 2 Air Command Band Fundraising Christmas Concert for Christmas Cheer and Food Banks – Rec. Centre

## OF MEMBERS & MORE

Congratulations to **Decor Cabinets** on their record breaking donation of over **\$90,000** from their Charity Classic golf tournament.

The **Timbers at Minnewasta** will hold a **New Year's Eve Gala** starting with a gourmet meal, followed by live entertainment by the Bare Yogi's. 150 tickets available for \$50 ea. Email [mgcc@mts.net](mailto:mgcc@mts.net) to reserve