



JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

www.mordenchamber.com

Edition CCLXXIV

November 21, 2008

MORDEN MOOLAH ENCOURAGES SHOP LOCAL

In the fall of 2002 your **Chamber of Commerce** introduced **Morden Moolah**, an initiative for businesses or individuals to utilize similar to gift certificates at ANY business in Morden.

Since that time **\$118,235.00** has been spent in Morden businesses!

We encourage everyone to consider **Morden Moolah** for gifts, employee rewards, prizes, etc. It is available for purchase at face value from the *Chamber* and is redeemed at face value as well. Call **822-5630** to find out more.

THINK GOLF THIS CHRISTMAS

The **Minnewasta Golf Club Pro Shop** will be open late November until December for Christmas sales and have some great, unique gift ideas.

Have you considered personalized golf balls from Callaway Golf or Top Flight? You can choose black, red, blue or green black letters, maximum 3 lines and 20 characters per line. Orders received by December 12th are guaranteed delivery by December 24th.

You can also choose from a huge array of clubs, golf balls and apparel at savings up to 75%.

Call Chris at 822-4992 or email mgcc@mts.net for information on store hours, prices, availability, etc.

REMEMBER MORDEN'S PARKING PLEDGE

Many years ago the businesses in Morden realized the importance of providing more parking spaces for their customers. With the help of the **Chamber of Commerce** the **Management and Employees of each firm mutually agreed to park their vehicles outside the shopping area or in parking lots during business hours.**

With new businesses and new employees moving in, sometimes we forget this pledge and so an annual reminder is helpful. Please make a point of parking behind your business or in one of the public lots **north of the Anglican Church on 8th Street** or **west of the Friendship Centre on North Railway Street** or on the side streets away from any store or office fronts.

FREE SEMINARS FROM HEARTLAND COMMUNITY FUTURES

Heartland Community Futures Development Corp continues to offer free video conferencing business seminars in the Winkler Chamber Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: www.cfheartland.ca:

Dec 4 – 27 Common Business Mistakes & How to Avoid Them; **Dec 5** – Cash Flow is King; **Dec 9** – Performance Management; Managing Your Credit; **Dec 10** – Customer Service Tips for Small Business; **Dec 11** – How to Find a Business Idea; **Dec 15** – City of Winnipeg; **Dec 16** – Province of Manitoba; Government of Canada; Marketing Basics; Marketing Research; **Dec 17** – Advertising & Promotion; Developing a Marketing Plan; & more.

VOLUNTEER VISITORS NEEDED FOR BUSINESS RETENTION & EXPANSION SURVEY

The **Morden and District Chamber of Commerce** is proudly sponsoring the **Business Retention and Expansion (BR+E)** project which is a community-based approach to business and economic development. Our goal is to support local business in the creation of effective and well-managed economic development that leads to increased opportunity and quality of life in our community. By helping the community learn about the issues and concerns of local business we can set the priorities for projects to address those objectives.

We are looking for approximately 50 **Volunteers** to visit four businesses each early in the New Year to conduct our survey. Questions beyond general operating queries cover such topics as future plans, markets, information/ assistance requirements, human resources, financial structure, business climate and local community.

The information analysis is then reviewed and local leaders try to solve the problems or better meet those needs identified by the businesses.

Recommendations are written for future economic development initiatives. This report is shared with all the stakeholders: businesses, Town and Rural Municipal Councils, provincial and federal representatives, etc.

To volunteer to survey businesses please call the Chamber office at 822-5630.

COMING EVENTS

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| Nov | DanceWorks presents |
| 21-22 | The Nutcracker – Kenmor Theatre |
| 22 | Christmas Tea, Bazaar & Bake Sale – St. Thomas Anglican Church – 2-4 p.m. |
| 24 | Town Council Meeting – Civic Centre |
| 28 | Soup Lunch – St. Thomas Anglican Church – 11:30 a.m. |
| 29 | Christmas Tea & Bake Sale – Tabor Home |
| Dec 2 | Air Command Band Fundraising Christmas Concert for Christmas Cheer and Food Banks – Rec. Centre, 7:00 p.m. Tickets at Thornview Grocery, Friendship Ctr |
| 8 | Town Council Meeting – Civic Centre |
| 31 | Friends of Dance/Elks Club New Years Eve Dance – Rec Centre |
| 31 | New Years Eve Gala – Timbers at Minnewasta |
| Jan 12 | Town Council Meeting – Civic Centre |
| 13 | Chamber Exec Mtg – Morden Motor Inn |

OF MEMBERS & MORE

Thank you to **James Steedsman, Pat Plett** and all the volunteers who helped with the Christmas Lighting Ceremony last week.

The **Timbers at Minnewasta** will hold a **New Year's Eve Gala** starting with a gourmet meal, followed by live entertainment by the Bare Yogi's. 150 tickets available for \$50 ea. Email mgcc@mts.net to reserve

The Co-Chairpersons for the **2009 Corn and Apple Festival** are **Carol Fehr and Doug Jones**. They are looking for volunteers for **Publicity, Street Space, and Stage Seating**. Call **822-5630** to volunteer.