



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLXXII

November 20, 2009

## IT'S CHAMBER MEMBERSHIP TIME

It is the time of year when Your **Chamber of Commerce** asks for your continued support by renewing your membership and invites all non-members to join. Business and community development are of prime importance to the Chamber and it is the **ONE** organization that is established exclusively to deal effectively with them. As a unified Voice of Business, the Chamber acts as a lobby group, or advocate investigating and taking action to make things happen.

By investing in the Chamber today, you are sharing your energies, ideas and resources for future economic growth and development. Your support for the Chamber can best safeguard **YOUR** investment in Morden. Please make Chamber Membership a priority for you in 2010.

## MORDEN MOOLAH ENCOURAGES SHOP LOCAL

In the fall of 2002 your *Chamber of Commerce* introduced **Morden Moolah**, an initiative for businesses or individuals to use similar to gift certificates at **ANY** Morden business. Since that time **\$132,295.00** has been spent in Morden businesses.

We encourage everyone to consider **Morden Moolah** for gifts, employee rewards, prizes, etc. It is available for purchase at face value from the Chamber office.

## FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

**Community Futures Heartland** offers free video conferencing business seminars in the *Winkler Chamber* Board Room. All seminars are open to everyone whether you are just starting a business or have been in business for many years. The information provided in these ½ day events are topical and will give you tips and tools to improve the way you handle many different situations. To register call **1-877-472-7122**. Each seminar is described on their website [www.cfheartland.ca](http://www.cfheartland.ca).

**Nov 23** – How to Start a Not-for-Profit; **Nov 24** – CRA – Small Business Tax Information Workshop; **Nov 25** – Things to Know Before Starting Your Small Business Website; **Nov 26** – How to Start a Business in Manitoba; **Dec 7** – “Get Your Money for Nothing and Your Clicks for Free!” Online Marketing & Sales for Artist Entrepreneurs; **Dec 9** – Knowledge Building Cluster, Marketing Part 3 of 4/ Knowledge Building Cluster, Marketing Part 4 of 4/ How to Start a Business in Manitoba; **Dec 14** – Social Enterprise 101.

## BR+E RESULTS ON WEBSITE

The *Morden Chamber of Commerce* has completed the survey portion of the **Business Retention & Expansion** Project and wishes to thank the 80 businesses that took the time to provide answers to our survey questions.

The results were presented to community stakeholders this week and are now posted on the Chamber website [www.mordenchamber.com](http://www.mordenchamber.com), password “**opportunity**”.

The next step will be to meet with the authorities to make plans to take appropriate action where it is warranted.

## OLYMPIC TORCH WILL SHINE IN MORDEN

The **Olympic Torch** will be traveling through Morden on **Thursday January 7, 2010**. A local committee is already working to coordinate community, school and downtown activities for that day.

This committee is looking for ideas to involve businesses that are Olympics themed such as gold/silver/bronze sales, restaurant menu items, decorations, games, etc.

At the recent **Women in Business breakfast** co-sponsored by the *Morden & District Chamber of Commerce* and *Manitoba Agriculture, Food & Rural Initiatives*, there was a great deal of interest in a “Retail Relay”. Watch for more information on this.

Do you have any other ideas or do you wish to participate? Call the Chamber Office **822-5630** or **Clare Agnew** at the Morden Community Centre **822-5431**.

## COMING EVENTS

- Nov 3-28 Cool Summer Winds Photography Exhibition by Reg Braun – Art Gallery
- 25-26 Ladies Nights Out – Lots of shopping & fun; All are Welcome - Curling Club
- 28 Tea & Bake Sale – Tabor Home
- 28 Open House – Morden Nurseries
- 29 Tom Jackson Concert “Singing for Supper” – Morden Alliance Church. – Tickets at Thornview Grocery
- 30 Town Council Meeting – Civic Centre
- Dec 6 Free United Way Public Skate – Comm. Centre

## CORN & APPLE FESTIVAL LOTTERY WINNERS

Congratulations to the October Festival Lottery winners: **Shoppers Drug Mart, \$1,000.00; John Froese** of Winkler, **\$100**; and **Rob Martens**, Morden, **\$100**.

Corn & Apple Festival Lottery draws are held the last Wednesday of each month at the **Friendship Centre Bingo**. The next draw will take place on **November 25<sup>th</sup>**.

Funds raised through the Lottery are used for the Festival's capital requirements such as sharing the cost of electrical upgrades on Stephen Street with the Town of Morden paid off in October.

## OF MEMBERS & MORE

It is now the season when the **Morden Christmas Cheer** is requesting donations for their charitable fund and various businesses have opened their doors to serve as drop-off points. **Morden Curves at 536A Stephen Street** in one such location. If your business is also a drop off location, please call **822-5630** and we will pass on the information in the *Chamber of Commerce newsletter*.