



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLIV

June 26, 2009

## 2009 CORN & APPLE WEEKEND EARLY ON THE CALENDAR

Up until 1991 the *Morden Corn & Apple Festival* was held on the “**Last Full Weekend of August**” but then we ran into the situation where the school year was starting in August prior to Labour Day and we would not be able to use the school buses for shuttles or the Maple Leaf Grounds for overflow camping.

As a result the Festival Board of Directors decided to change the annual event date to the “**4<sup>th</sup> Weekend in August**” to avoid conflicts with the schools. When the Province acceded to the Tourism lobby and returned the school resumption date to follow Labour Day, the Festival Board members felt that a lot of money had been spent to advertise the new date, so we would continue to hold the Corn & Apple Festival on the **4<sup>th</sup> Weekend in August** regardless how that would fall.

In 2009 August has 5 weekends so **August 21 to 23** seems early. We all need to make extra effort to convey these dates to friends, family and customers so that no one misses our Festival and ends up disappointed.

## BR+E SURVEYS CONTINUE

The *Morden Chamber of Commerce* continues to conduct the **Business Retention & Expansion Survey** and nearly ½ of the target businesses have been surveyed.

The **Business Retention and Expansion (BR+E)** project is a community-based approach to economic development. The objectives are to demonstrate to local businesses that the community appreciates their contribution to the local economy, help them to solve problems, assist in finding programs to help them become more competitive and to build community capacity to sustain their growth & development.

Please make time to participate when you are contacted.

## FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

**Community Futures Heartland** offers free video conferencing business seminars in the *Winkler Chamber* Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: [www.cfheartland.ca](http://www.cfheartland.ca).

**July 6** – Things to Know Before Starting Your Small Business Website; **July 15** – Developing Proposals; **July 20** – Search Engine Optimization; **July 21** – Preparing a Winning Business Plan; **July 22** – CRA – Small Business Tax Information Workshop/ Selling & Negotiating to Win; **July 23** – Effective Employee Orientations; **Aug 4** – CBSA Customs Workshop; **Aug 12** – PST: An Introduction/ GST Information Workshop.

## CHAMBER BUSINESS NETWORKING ON THE GOLF COURSE – PRICELESS!

Friday, June 19<sup>th</sup> was a beautiful day and a perfect time to take the opportunity to network with our fellow business persons on the golf course and in the clubhouse. We were joined by regional representatives from the Manitoba Chambers of Commerce who were invited to Morden by Blue Moffatt for their Board of Directors Meeting.

The *Morden & District Chamber of Commerce* was very proud to showcase our *Tournament Hole Sponsors* **Best Sleep Centre, Agassiz Credit Union, Banister Pipeline, Braun Financial, Eldon's Furniture, Huron Windows, Pembina Valley Containers, RBC Dominion Securities (Patrick Rae) and Winning Advertising Company/ Eagleye Printing & Design** and to our *Prize Donors* **Dimensions, Wolfe Enterprises, Morden Area Foundation, Canadian Fossil Discovery Centre, Morden Chiropractic Centre, Morden Co-op, Pembina Valley Chrysler, G.G. Financial, Oldies & Goodies, Fields, Fitt Well Centre, Great Plains Therapy, Border Valley Cleanco, Thornview Grocery, Wheat Song Bakery, Morden Motor Inn, Olympic Sports, Morden's Heartland and Focal Point Comprehensive Vision Care**. A special thank you goes to **Best Sleep Centre** who also donated a *Futon* for *Closest to the Hole on #13*.

Our Guest Speaker was **Dennis Brownlee, Chairman of the Manitoba Chambers of Commerce** who brought us up to date on the activities of our provincial body.

Also thank you to **Chris Worley, Blue Moffatt** and **staff** for their assistance.

## COMING EVENTS

- |       |   |
|-------|---|
| Jul 1 | Beach Blast – Colert Beach  |
| 2     | <b>Corn &amp; Apple Committee Mtg – Friendship Ctr</b>            |
| 2     | <b>Farmers' Market – 4 – 6:30</b>                                 |
| 9     | <b>Farmers' Market – 4 – 6:30</b>                                 |
| 11    | Morden International Triathlon – Colert Beach                     |
| 12    | Kids of Steel Triathlon – Colert Beach                            |
| 14    | <b>Chamber of Commerce Executive Mtg – MMI</b>                    |
| 16    | <b>Farmers' Market – 4 – 6:30</b>                                 |
| 17-19 | Pembina Valley Fur Council Rendezvous – Stanley Park              |
| 20    | Town Council Meeting – Civic Centre                               |
| 22-25 | Poor Theatre Co presents “ <i>Playing Dead</i> ” – Kenmor Theatre |
| 23    | <b>Farmers' Market – 4 – 6:30</b>                                 |
| 24-26 | International Golf Tournament – Minnewasta GCC                    |
| 26    | Cripple Creek Music Festival – S of Morden                        |
| 30    | <b>Farmers' Market – 4 – 6:30</b>                                 |

## OF MEMBERS & MORE

Welcome to our newest Member, **Jake Penner of Portable Pressure Washing Inc.** If you're looking for someone to clean your equipment, radiators, highway tractor trailers, call **325-6714** or email [washing@mts.net](mailto:washing@mts.net).

The **2009 Morden Welcome Guide** published by **The Winning Advertising Company** is now available. You can pick up copies at the *Chamber of Commerce* office or call **Kent Winning** at **362-2767**.

As of **July 1<sup>st</sup> Agassiz Credit Union** and the other regional credit unions participating in the recent merger will be changing their names to **Access Credit Union**.

The up-to-date list of **Morden Corn & Apple Festival** activities and events is now available on the Festival website [www.cornandapple.com](http://www.cornandapple.com).

Please remember that the Festival will take place on the **4<sup>th</sup> Weekend of August**, that's **August 21, 22 and 23, 2009**.