



# JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

[www.mordenchamber.com](http://www.mordenchamber.com)

Edition CCLXXVI

December 18, 2009

As this will be the last **Just the Fax** Newsletter for 2009,

*The Morden & District Chamber of Commerce Executive and Staff wish you a very Merry Christmas and a Healthy, Happy, Prosperous New Year.*

## FAREWELL FROM CHERYL

I can't believe that 25 years has passed so quickly and that I am writing this farewell to the Morden & District Chamber of Commerce.

I have been privileged to work with 16 different Presidents and countless volunteers. For the most part, it was a pleasure and honour.

Morden's business community has been through many cycles in that time. Businesses have come and gone, the economy has been high and low but the Chamber has remained solid. We have done our best to consistently represent the interests of our members and our community. I believe that is a reason Morden is looked upon with respect and admiration by our neighbours.

The Chamber is taking a new direction in 2010, its 120<sup>th</sup> year, and I wish them all the best. My hope is that every Member supports their volunteer Executive as they work to provide value and business services based on the expressed needs of all business sectors. **CHERYL LINK**

## FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

**Community Futures Heartland** offers free video conferencing business seminars in the *Winkler Chamber* Board Room. All seminars are open to everyone whether you are just starting a business or have been in business for many years. The information provided in these ½ day events are topical and will give you tips and tools to improve the way you handle many different situations. To register call **1-877-472-7122**. Each seminar is described on their website [www.cfheartland.ca](http://www.cfheartland.ca).

**Jan 6** – Things to Know Before Starting Your Small Business Website; **Jan 13** – GST Information Workshop / PST: An Introduction to Provincial Sales Tax; **Jan 14** – Business Opportunities and Ideas – Choosing the Right One!; **Jan 19** – CRA – Small Business Tax Information Workshop; **Jan 20** – Survey Design for Customer Research; **Jan 21** – Effective Employee Orientations.

## ANOTHER FRAUD ALERT

Morden businesses may have received an application by mail to register your business information for the "**Industry and Commerce 2009 Guide**", **BEWARE!**

The promoting company E.C.G., S.L. has been linked to scams according to research gathered on the internet.

The Chamber strongly encourages you **NOT** to fill out the application form or mail it back as you may be charged a fee of \$1,500.00. For more information see: [www.stopecg.org](http://www.stopecg.org).

## MARKETING & PROMOTIONS DIRECTOR REQUIRED

The *Morden & District Chamber of Commerce* is searching for an individual with outstanding marketing and promotional skills to be responsible for creation and implementation of new and existing products and services. Applicants must be highly motivated, well organized, articulate & capable of working independently.

If you are looking for an exciting and challenging opportunity to exercise your skills, this high profile position will enable you to influence the future of our business community. If this opportunity appeals to you, your first challenge is to impress us with the marketing package that you put together to promote yourself. Remuneration is dependent upon your ability to impress us. Send your presentation to **Morden & District Chamber of Commerce, c/o Kent Winning, 10 Leslie Drive, Morden, MB, R6M 1P7**.

## COMING EVENTS

- Dec 1- 24 *Pembina Valley Artists Show – Art Gallery*
- 18 *Free Co-op Skate with Santa – Community Ctr*
- 21 *Town Council Meeting – Civic Centre*
- 25 *Free Christmas Dinner – Alliance Church, call 822-4060 to register*
- 28-31 *Free Town of Morden Public Skating – Comm. Centre*
- 31 *Friends of Dance/Morden Elks Gala New Years Eve Dance – Comm. Ctr*
- 31 *New Years Eve -Timbers*
- 31 *New Years Eve – Legion*
- Jan 7 *Olympic Torch in Morden*
- 12 **Chamber of Commerce Executive Meeting**

## LOCAL WEBSITES

### INFORMATION CENTRAL

One of the observations from the **BR+E Survey** identified in **Recommendation #4** is a need for business information and links to Government Agencies and Departments.

The *Morden Chamber* website [www.mordenchamber.com](http://www.mordenchamber.com) provides a whole page of links with pertinent business information: click on "Communication", then "Links". You might want to bookmark the page for future easy access.

The *Town of Morden* ([www.mordenmb.com](http://www.mordenmb.com)), *Morden Times* ([www.mordentimes.com](http://www.mordentimes.com)) and *PembinaValleyOnline.com* websites also provide valuable links to many business-related websites.

## OF MEMBERS & MORE

The Morden Chamber of Commerce welcomes **Elliot Banman**, the new Sales Manager replacing Roy Otto at **Maverick 105 and Z106.7 FM Radio, 467 Stephen Street**. Call **822-8000**.

Corn & Apple Festival Chair **Doug Jones** will soon be calling for volunteers for the 2010 Festival. Be ready to get involved.