



JUST THE FAX

Newsletter of the Morden and District Chamber of Commerce

www.mordenchamber.com

Edition CCLXII

August 28, 2009

CORN & APPLE FESTIVAL SUCCESSES

The 2009 *Morden Corn & Apple Festival* is now history. Congratulations to Chair **Carol Fehr**, her organizing committee and all the volunteers who, without them, the Festival would not be possible.

We had some amazing numbers this year – we went through 50,000 cobs of corn (and ran out by 2:00 Sunday); 30,000 containers of free plus 1280.4 liters of sold cider; revenue from the Midway was up 10.5% from last year; street space and craft space was full; the Parade cut off entries for the first time ever; the Car/bike show had approximately 400 more entries than before (the crowd there was awesome again).

We spoke to some vendors and found Bessie had run out of shish-ka-bobs early on Sunday; Stuffy's Perogies had higher sales than ever; Sis 'n Me Jig Rig cornered the market on ribbon fries and had phenomenal sales – on Sunday the wait for fries was 40 minutes.

Best of all were the smiles! Everyone was happy and having the time of their lives.

FIRST CORN & APPLE LOTTERY WINNERS ANNOUNCED

The first draws for the **2009/10 Corn & Apple Festival 300 Club Lottery** were held on the Main Stage Saturday evening. Our lucky winners of \$1,000 were **Joel, Jessica & Rhys Lautenschlager** while **Ron & Larry Sherr** share \$100 and **Elda Schroeder & Earla Titchkosky** share \$100.

Thank you to the members of **St. John the Evangelist Catholic Church** for selling all 300 tickets to help the Festival raise funds to repair and modify the Cider Shack and the husker base and bin and for the final payment of to the Town for the Festival's share of the Stephen Street electrical upgrades.

FREE SEMINARS FROM COMMUNITY FUTURES HEARTLAND

Community Futures Heartland offers free video conferencing business seminars in the *Winkler Chamber* Board Room. To register call **1-877-472-7122**. Each seminar is described on their website: www.cfheartland.ca.

Sep 4 – Retail Loss Prevention; **Sep 8** – Trade Show Selling; **Sep 9** – Critical Elements of Customer Service; **Sep 10** – Is Your Business Ready for a Disaster?; **Sep 14** – Things to know Before Starting your Small Business Website; **Sep 16** – PST: An Introduction to Provincial Sales Tax/GST Information Workshop; **Sep 17** – Dynamic Sales Presentation/ Tax Tips for Small Business; **Sep 21** – Positive Employee Relations.

ARE YOU READY FOR AN AMAZING RACE?

Pembina Valley Tourism and the communities of the Pembina Valley are again hosting **An Amazing Race September 4th to 6th**. This is an amazing action-packed race through Manitoba's Pembina Valley. During the 2 days participants discover breathtaking scenery, fascinating attractions, scenic lakes, unique venues and more.

Organizers are inviting businesses, attractions, etc. to provide interesting challenges. Challenges can be anything you can imagine: on land, water or in the air, just as long as it's legal and safe. For more information, call the **Chamber office** at **822-5630** or **Pembina Valley Tourism** at **1-800-877-1874**.

Teams are encouraged to get in on the fun. Get a car load of friends, family, co-workers together and register to participate at pembinavalleytourism.com or call **1-800-877-1874**.

FREE BUSINESS START WORKSHOP COMING

Community Futures Heartland and Manitoba Agriculture, Food & Rural Initiatives are hosting a **FREE 3 day Business Start Workshop** at the **University of Manitoba regional site in Carman** on **September 14 to 16th**.

This workshop covers such topics as business planning, finances, marketing, human resources and much more.

For more information and to register contact **Lynn** at **CF Heartland 1-877-472-7122**. This program is a requirement for REA loan guarantee clients, YEP clients and Business Start loan guarantee clients but is also available to anyone wishing to start or have just started a business.

COMING EVENTS

- Aug 28 Big Brothers/Sisters Golf for Kids – Winkler GC Call 325-9707 to register
- Sep 3 **Farmers' Market-4-6:30**
- 4 Back 40 Fundraiser Golf Tournament, Dinner & Music – Minnewasta GCC Pembina Valley Challenge – The Amazing Race
- 8 **Chamber Executive Meeting – MMI Mtg Rm**
- 10 **Farmers' Market-4-6:30**
- 10-12 MB Dance Jamboree – Community Centre
- 11-12 Pembina Thresherman's Reunion - Museum
- 12 3rd Annual Block Party – Stephen Street
- 12 Mdn Alliance Church Open House & tours of addition.
- 12-13 Pembina Valley Artists Studio Tour – 822-6026
- 14 Ladies Golf Tournament – Minnewasta GCC
- 14 Town Council Meeting

OF MEMBERS & MORE

The *Morden Chamber* welcomes **Arlene Friesen** and **Posers Gallery** to **275 Stephen Street**. Check out her gallery, studio and workshop. Call **822-8111** or visit her website posersgallery.com.

The **Morden Horticultural Society** introduces new **2010 Calendars** celebrating Parkland Roses. The local photos are the winning entries from the 2008 Chautauqua Spirit Photo Competition. These will make great gifts for all occasions.

Giant Tiger, Velocity Morden and Personal Expressions Photography present the **3rd Annual Block Party September 12th** on **Stephen Street**. Enjoy Live Bands, Wake Board Demo, Car Show, Model Search dB Drag Race, Fireman's Rodeo and more. Funds raised go to **Youth for Christ**.

South Central Cancer Resource fundraising **Golf Tournament** will be held **Sunday September 20th** at the **Roland Golf Course**. Call **822-9541** or **343-2460** to register.